

XBOX 360

The future of gaming and entertainment is here



- > The best games
- > The next generation of Xbox Live®
- > Unique digital entertainment experiences

The most powerful console

- Hard Drive***
Store your music, game saves, and Xbox Live Marketplace content.
- Wireless**
Built-in wireless receiver delivers precision gaming with wireless freedom for up to four players on one console.
- Memory Units****
Take your game saves, Xbox Live account and downloadable content with you.
- Movie-like Graphics**
A custom 500MHz ATI graphics processor enables ultra-realistic Hi-Def visuals.
- DVD Movies**
Progressive-scan DVD playback is standard out of the box.
- Fast and Smart**
Custom, symmetrical 3 core CPU, with each core running at 3.2 GHz plus 512 MB of unified system memory.
- Ring of Light**
Indicates which controller is in use and when you are online.
- Plug and Play**
Standard USB ports let you plug in an MP3 player and digital camera.
- Orientation**
Console can be used in either a horizontal or vertical position.

* Not included with Xbox 360 Core System (available as an optional add-on)
** Memory unit sold separately

Choose the one that's right for you

Xbox 360	Xbox 360 Core System
Includes: Wireless Controller Hard Drive Headset Xbox Live Ethernet Cable Component HD AV Cable	Includes: Controller Composite AV Cable

The Best Games Lineup Ever. Stunning, Movie-like Graphics. Unbelievable Value.

Choose your gaming and entertainment experience

	Xbox 360	Xbox 360 Core System
Play games, music, and movies	Play Xbox 360® Games	X
	Watch DVD movies and play music CDs	X
	Connect an MP3 player* and listen to music	X
	Connect a Digital Camera* and view pictures	X
	Listen to music and view digital pictures from your Windows® XP-based PC	X
Expand your Xbox 360 experience	Manage your family's entertainment choices with Family Settings	X
	Play an array of original Xbox® Games	X
	Save games and content	X
	Game online over Xbox Live™**	X
	Voice chat with friends and family over Xbox Live	X

* An array of MP3 players and digital cameras are supported, visit www.xbox.com/mediacenter for details.
** 1 month trial of Xbox Live Gold is included every Xbox Live Gold See product packaging for offer details.
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XBOX LIVE

Over 2 million friends online worldwide

What you need to get started

Select your Gold service options

It's as simple as 1, 2, 3

- Step 1** Purchase Xbox Live Starter Kits, Premium Gold Packs, or Subscription Cards
- Step 2** Get Xbox Live Enabled Games
- Step 3** Connect your Xbox® or Xbox 360 (console) to the Xbox Live service through your high-speed connection

Choose your level of Xbox Live® service

Xbox Live Gold is the premium online gaming experience.
Xbox Live Silver is the standard Live experience and is enabled simply by connecting your Xbox 360™ console to the internet.

	Gold	Silver
Online multiplayer gameplay	X	
Exclusive Xbox Live Marketplace downloads	X	
Enhanced Matchmaking	X	
Support for every Xbox 360 game	X	X
Maintain a Friends List	X	X
Access to Xbox Live Marketplace	X	X
Use Message Center to send and receive text and voice messages	X	X
Receive auto-updates to keep software current	X	X
Create your Gamer profile	X	X
Family Settings	X	X

Some features like downloads, multiplayer, and voice chat on Xbox Live require a hard drive or memory unit, a head set, and/or a subscription to Xbox Live Gold.

Live, play, compete, and connect with friends online

- > Play friends online
- > Voice chat while gaming online or just chat with friends
- > Download content from Xbox Live Marketplace
- > Easy one time sign-up—no credit card required



Xbox 360 Live 12-Month Premium Gold Pack

Where gaming, entertainment and competition converge

- > Full year subscription + Headset
- > Xbox Live Arcade - Bankshot Billiards™
- > \$20 - game rebate (limited time offer*)
- > 200 Marketplace points



Xbox 360 Live 3-Month Premium Gold Pack

Sample the possibilities

- > Get it started (3-month sub card) + Headset
- > Xbox Live Arcade - Joust
- > \$10 - game rebate (limited time offer*)
- > 100 Marketplace points



Subscription Cards

Renew at your pace

- > 12-Month +1 month free online time
- > 3-Month online time
- > 1-Month online time



Xbox Live Marketplace

Keep expanding your experience

- > Keep your gaming experience updated
- > Access unique content (weapons, levels, and more) only for Xbox

*See product packaging for rebate offer details.

The Next Generation of gaming and entertainment is here!

High-Definition graphics

All Xbox 360 games are optimized for HD displays, and you'll see stunning visuals on standard TV's too.

Xbox Live[®]- enabled

Every Xbox 360 game supports Xbox Live, the world's most popular unified online gaming service.

Games play best on Xbox 360

Multiplatform games like Madden NFL 06 and Final Fantasy XI simply look and play best on Xbox 360.

Only on Xbox 360

Perfect Dark Zero[™], PGR[®] 3, Quake 4[™], Kameo[™]: Elements for Power, Dead or Alive[®] 4, plus a dozen more—only available on Xbox 360.

Play an array of original Xbox Games[™]

Your favorites come with you—Xbox 360 is backwards compatible with an array of original Xbox games, including Halo 2.

*Requires hard drive

Hundreds of games in development, including:

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|--|--|
| Amped 3 (2K Sports) | NHL [®] 2K6 (2K Sports) |
| Call of Duty [®] 2 (Activision) | The Outfit [™] (THQ) |
| Condemned Criminal Origins [™] (Sega) | Perfect Dark Zero [™] |
| Dead Or Alive [®] 4 (Tecmo) | Peter Jackson's King Kong (Ubisoft) |
| The Elder Scrolls [®] IV: Oblivion [™] (2K Games/Bethesda) | Project Gotham Racing [®] 3 (Electronic Arts) |
| FIFA Soccer 06 (Electronic Arts) | QUAKE 4 [™] (Activision) |
| Frame City Killer [™] (Namco) | Ridge Racer (Namco) |
| Full Auto (Sega) | Saint's Row (THQ) |
| Gun (Activision) | Tiger Woods PGA Tour 06 (Electronic Arts) |
| Kameo [™] : Elements of Power [™] | Tom Clancy's Ghost Recon [®] Advanced Warfighter [™] (Ubisoft) |
| Madden NFL 06 (Electronic Arts) | Tony Hawk's American Wasteland [™] (Activision) |
| NBA 2K6 (2K Sports) | Top Spin 2 (2K Sports) |
| NBA Live 06 (Electronic Arts) | |
| Need For Speed [™] Most Wanted (Electronic Arts) | |



Customize and enhance your experience with great accessories

Control



Wireless Controller

This award winning controller boasts the same speed and accuracy as its wired counterpart, but with wireless freedom.



Universal Media Remote

Take command: Control your Xbox 360 media and TV experiences with a single remote.



Play & Charge Kit

Recharge your Xbox 360 Wireless Controller in the heat of gameplay and kiss disposable batteries goodbye!



Controller

Control your Xbox 360 experience with the new standard in wired controllers.

Communicate



Xbox Live Camera

Bring Xbox 360 into sharp focus. Enjoy video chat via Xbox Live. (Available Spring 2006)



Headset

Talk to the world or just chat with family and friends on Xbox Live.

Store



Memory Unit

Save your Xbox 360 games, Xbox Live profiles, and more—then take them with you.

Hard Drive

Save your games, Xbox Live profiles, and game demos. Play an array of original Xbox games plus preinstalled extras including music, videos, and an Xbox Live Arcade game.

Connect



Wireless Networking Adapter

Connect Xbox 360 to Xbox Live and your wireless home network with this A, B, and G compatible wireless network adapter.

Component HD AV Cable

S-Video AV Cable

VGA HD AV Cable

Experience the ultimate in Xbox 360 visuals. Choose S-Video, Component, or VGA output. (Component HD AV cable shown)

Personalize



Faceplates

Personalize the Xbox 360 with distinctive faceplates that reflect your personal style.



The center of your home entertainment

Great games are at the core of the Xbox 360 experience, but it doesn't end there. All your digital entertainment—from photos, to music, to movies and more—can easily be enjoyed on Xbox 360.

Your Movies

Take a break from your games and enjoy DVD movies in high-end progressive scan playback.

Your Music

Xbox 360 lets you play CDs right out of the box or plug an MP3 player into one of the front USB ports to access your music.

Your Photos

Create and share photo slide shows right on your living room TV. No more crowding around a computer screen!

Your Friends

Voice, text, and video chat with friends through Xbox Live.

Your Family Settings

Xbox 360 features Family Settings – customizable tools that allow you to create family-friendly gaming and entertainment experiences.

- > Set your child's access to games based on ESRB game ratings
- > Select whether or not your child has access to Xbox Live
- > Set your child's access to Xbox Live online contacts and content