

**FREE-TO-PLAY *‘RIDGE RACER™ DRIFTOPIA’* COMING TO PLAYSTATION®3 AND PC IN 2013**

*NAMCO BANDAI Games America to Bring New Title Based on One of its Most Successful Franchises to Market for Free with In-game Transactions*

**SAN JOSE, Calif.** – **April 11, 2013** – Leading video game publisher and developer NAMCO BANDAI Games America Inc., today announced a new downloadable free-to-play title based on the smash hit *RIDGE RACER*™ franchise, ***RIDGE RACER™ Driftopia***. The game is scheduled for release later in 2013 for the PlayStation®3 computer entertainment system and PCs.

“The free-to-play and digital gaming space presents an incredible opportunity for NAMCO BANDAI Games to offer its illustrious roster of titles to a new and ever expanding audience,” says Carlson Choi, Vice President of Marketing and Digital Sales at NAMCO BANDAI Games America Inc. “We’re excited to have ***Ridge Racer Driftopia*** take NAMCO BANDAI into this constantly growing sector.”

***RIDGE RACER Driftopia*** will put the series’ irresistible signature drifting right at the heart of the free-to-play gaming experience,with more details to be announced soon.

For more information about NAMCO BANDAI Games America Inc. and its entire line up of games, visit <http://www.namcobandaigames.com/home>

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**About NAMCO BANDAI Games America Inc.**
NAMCO BANDAI Games America Inc., part of NAMCO BANDAI Holdings Inc., is a leading global publisher and developer of interactive content — including all major video game consoles, iOS, mobile and online.  The company is known for creating and publishing many of the industry’s top video game franchises, including PAC-MAN®, TEKKEN®, SOULCALIBUR®, NARUTO™, NARUTO SHIPPUDEN™, Dragon Ball®, GALAGA®, RIDGE RACER® and ACE COMBAT®.  More information about the company and its products can be found at [www.namcobandaigames.com](http://www.namcobandaigames.com/) or [www.facebook.com/namco](http://www.facebook.com/namco).

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